



# **DISTRIBUTOR CHARTER TRANSPARENCY TRADING POLICY STATEMENT**

## **Statement from Nicky Crisp, MD, Sovereign Insignia Ltd T/A Impamark**

Impamark is applying for the BPMA Charter Status for a distributor member

We exclusively use suppliers/manufacturers based in the UK and Europe, some of whom have factories and bases in the Far East. 95% of our suppliers are trade only. We do not currently go direct to China ourselves for purchasing and it is unlikely that this will change in the foreseeable future

We are only interested in selling to the end user and do not source products to sell to the trade

Nicola Crisp - Managing Director