



## **Impamark Mission Statement and Vision**

Date 23/01/2024

===== MISSION STATEMENT ===== Impamark has over 55 years experience in supplying prestige branded merchandise to a diverse range of industry sectors across the UK. Our wealth of industry experience and knowledge enables us to provide innovative promotional products within budget and stringent time frames. Our customers are of paramount importance and we endeavour to act as a one stop shop, offering top quality customer service by providing an exceptional buying experience and supplying the complete promotional package from start to finish

===== IMPAMARK'S VISION ===== Our vision is to be recognised as a premier supplier of sustainable branded merchandise. We aim to minimise greenwashing and keep our communications with our clients open and transparent whilst encouraging more environmentally friendly product choices. Our extensive industry experience enables us to provide expert knowledge, professional advice and premier product sourcing from our network of suppliers across the UK, Europe and the Far East