



# MANAGING ENVIRONMENTAL RISKS IN OUR SUPPLY CHAIN

## STEP 1 - Define what “environment” means to IMPAMARK

Environmental risks can take a variety of forms:

- Health and safety: personal protective equipment, fire safety, chemicals management, waste and wastewater management, etc.
- Environmental compliance: hazardous waste, wastewater effluent, air emissions, nuisances, etc.
- Sustainability: extreme weather events (floods, droughts, forest fires, etc.), biodiversity, watershed management, land use, etc.

Defining “environment” for Impamark’s supply chain program will provide direction for us to manage environmental risks.

## STEP 2 - Assess the environmental risks in our supply chain

Knowing our supply chain is key to developing the scope for managing environmental risks. Identifying the most significant environmental challenges through a supply chain risk assessment to prioritize suppliers we should engage with and to what extent.

There may be “hot spots” in our supply chain, which need immediate attention due to the high probability of risk. It is also an excellent opportunity to identify broader opportunities for environmental improvement.

## STEP 3 - Implement a robust supplier engagement program

By implementing a robust supplier engagement program, we gain stronger visibility into their supply chain to identify environmental risks.

We need a clear set of guidelines, such as supplier codes of conduct that establish minimum standards of environmental performance. Then directly engage with suppliers to assess environmental performance using the following:

Fairtrade Merchandise  
Environmental Merchandise with proven credentials

Products certified by the Programme for Enhancement of Forest Certification  
Organic cottons certified to Global Organic Textiles Standard  
UK manufacturers enabling clients to reduce their carbon footprint  
Products made in factories with FULL Social Compliance certification  
Paper products manufactured from FSC paper  
SEDEX audited factories  
Suppliers who have the most comprehensive environmentally responsible and  
ethically sourced range of promotional merchandise in the UK  
REACH declaration  
Social Audit

Updated Jan 2020