



MANAGING ENVIRONMENTAL RISKS IN OUR SUPPLY CHAIN

STEP 1 - Define what “environment” means to IMPAMARK

Environmental risks can take a variety of forms:

- Health and safety: personal protective equipment, fire safety, chemicals management, waste and wastewater management, etc.
- Environmental compliance: hazardous waste, wastewater effluent, air emissions, nuisances, etc.
- Sustainability: extreme weather events (floods, droughts, forest fires, etc.), biodiversity, watershed management, land use, etc.

Defining “environment” for Impamark’s supply chain program will provide direction for us to manage environmental risks.

STEP 2 - Assess the environmental risks in our supply chain

Knowing our supply chain is key to developing the scope for managing environmental risks. Identifying the most significant environmental challenges through a supply chain risk assessment to prioritize suppliers we should engage with and to what extent.

There may be “hot spots” in our supply chain, which need immediate attention due to the high probability of risk. It is also an excellent opportunity to identify broader opportunities for environmental improvement.

STEP 3 - Implement a robust supplier engagement program

By implementing a robust supplier engagement program, we gain stronger visibility into their supply chain to identify environmental risks.

We need a clear set of guidelines, such as supplier codes of conduct that establish minimum standards of environmental performance. Then directly engage with suppliers to assess environmental performance using the following:

Fairtrade Merchandise

Environmental Merchandise with proven credentials

Products certified by the Programme for Enhancement of Forest Certification
Organic cottons certified to Global Organic Textiles Standard
UK manufacturers enabling clients to reduce their carbon footprint
Products made in factories with FULL Social Compliance certification
Paper products manufactured from FSC paper
SEDEX audited factories
Suppliers who have the most comprehensive environmentally responsible and
ethically sourced range of promotional merchandise in the UK
REACH declaration
Social Audit

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